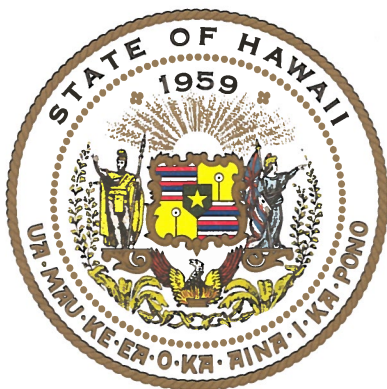




Proclamation *Presented*

In Recognition of the 40th Anniversary of “Elvis, Aloha from Hawai‘i via Satellite”

WHEREAS, “Elvis, Aloha from Hawai‘i via Satellite” was a groundbreaking performance and memorable moment in Hawai‘i’s history; the concert, headlined by Elvis Presley, was broadcast live via satellite on January 14, 1973, to an estimated one billion viewers worldwide; and

WHEREAS, “Elvis, Aloha from Hawai‘i via Satellite” took place at the Honolulu International Center (HIC) in Honolulu (now known as the Neal S. Blaisdell Center) and aired in more than 40 countries across Asia and Europe (who received the telecast the next day, also in primetime); causing all who watched to fall in love with the beauty of the Hawaiian Islands and the hospitality of its people; and

WHEREAS, “Elvis, Aloha from Hawai‘i via Satellite” once again demonstrated Elvis Presley’s considerable charitable nature as tickets to the concert and rehearsals carried no price; each audience member was asked to pay whatever he or she could afford, and the proceeds, including the performance and concert merchandise sales, raised \$75,000 for the Kui Lee Cancer Fund; and

WHEREAS, “Elvis, Aloha from Hawai‘i via Satellite” as an album containing the music from the concert was a blockbuster hit, becoming Presley’s first chart-topping album in the United States since the soundtrack to “Roustabout” in 1965; and

WHEREAS, “Elvis, Aloha from Hawai‘i via Satellite” accurately communicated Elvis’s deep love and affection for Hawai‘i; from his first visit in the late 1950s to his final vacation in March 1977, he would visit our State often; making three movies in Hawai‘i (“Blue Hawaii,” “Girls Girls Girls” and “Paradise, Hawaiian Style”); and

WHEREAS, “Elvis, Aloha from Hawai‘i via Satellite,” thanks in large part to a collaboration by local entertainment force Tom Moffatt and Graceland, returns to the Neal Blaisdell Arena for a one-night, enhanced screening event celebrating its 40th anniversary on January 14, 2013; the Anniversary Screening will feature re-mastered video projected on multiple screens with audio presented in Dolby 5.1 surround sound; the original performance has been edited to re-create the thrill of being there in-person 40 years ago to the day;

NOW, THEREFORE I, NEIL ABERCROMBIE, Governor of the State of Hawai‘i, and I, SHAN S. TSUTSUI, Lieutenant Governor of the State of Hawai‘i, do hereby proclaim January 14, 2013, as

“ELVIS, ALOHA FROM HAWAI‘I VIA SATELLITE DAY”

in Hawai‘i and encourage the people of the Aloha State to join us in celebrating the music of Elvis Presley and remembering this groundbreaking performance and memorable moment in Hawai‘i’s history.

DONE at the State Capitol, in the Executive Chambers, Honolulu, Hawai‘i, this fourth day of January, 2013.

NEIL ABERCROMBIE
Governor, State of Hawai‘i

SHAN S. TSUTSUI
Lt. Governor, State of Hawai‘i